

advancing
> learning
academic
programme

Advancing Learning Day: The Contemporary ELT Teacher

Tuesday 10th October

- 1 How to Thrive as a Social Media Influencer in ELT
- 2 Teachers and AI: From Frenemies to BFFs
- 3 How Learning Happens and Why We Should Care



Carina
Fragozo



Le Dinh
Bao Quoc



Grzegorz
Spiewak

What does it mean to be a teacher in 2023? What skills do you need, compared to a teacher in, say, 2013? This one-off event offers 3 sessions that would not have been so necessary 10 years ago. From generative AI to social media engagement, this promises to be an event you won't forget in a hurry!



macmillan
education

REGISTER NOW!

The event will take place live 3 times on **Tuesday 10th October** at 10am, 3pm, and 10:30pm UK Time.

Session 1

How to Thrive as a Social Media Influencer in ELT



Carina Fragozo

How to Thrive as a Social Media Influencer in ELT

In today's interconnected world, being a teacher of English need not start and end in the classroom. Making an impact on a national or even a global scale can be done with some simple, yet effective, steps. In this session, Carina Fragozo will share her journey as an educational YouTuber, offering valuable insights for English teachers seeking to establish a compelling online presence and enhance their professional impact.

<https://www.macmillanenglish.com/ua/forms/2023/global/webinar/advancing-learning-day-the-contemporary-elt-teacher/event-registration>

Session 2

Teachers and AI: From Frenemies to BFFs



Dr. Le Dinh Bao Quoc

Teachers and AI: From Frenemies to BFFs

This webinar will celebrate the one-year anniversary of AI becoming a reality in education. It will provide a comprehensive overview of the current state of AI in education, including the latest trends around the world. The webinar will also discuss the attitudes that teachers need to embrace AI, and offer practical advice on how to use AI effectively to transform teaching and learning experiences.

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You might also be interested in...



Advancing Learning Day: Opening the Doors to Change

Zarina Subhan, Harry Waters,
Matthew Hayes

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Advancing Learning Roundtable Discussion: Education for Sustainable Development and Citizenship

Matt Hayes, Mariela Gil, Zarina
Subhan, Harry Waters, Jessica
Gedamu

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Advancing Learning: Fast- forward 2023

Nathan Waller, Louise
Connolly, Grzegorz Spiewak,
Alex Tamulis, Monica Perez,
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Advancing Learning: Fast- forward 2022

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Session 3

How Learning Happens and Why We Should Care



Grzegorz Spiewak, Ph.D

How Learning Happens and Why We Should Care

The definition of a 'learner' has changed unquestionably in recent years. But what about 'learning' itself? What is it that we know from the latest research about how learning actually happens? What does it imply for how learning should be advanced in modern course materials? And, above all, what does it all mean for you as a teacher, and those new learners, in practice?

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